





## About Us

Locus Estate is a leading real estate and lifestyle developer in Accra, Ghana. Privately owned, Locus Estate was established in 2017 and has successfully developed and delivered multiple properties across Ghana.

At Locus Estate, we pride ourselves on our extensive portfolio of modern houses and apartments strategically located in some of the most sought-after locations. Locus has an exciting portfolio of off-plan and completed properties to choose from. All Locus Estate developments and lands are located in well established and developing neighbourhoods.

Locus Estate has a diverse local and international client base including investors and end-users (owner-occupiers). Locus currently has several multi-million-dollar ongoing projects that are due to be delivered before 2025.

From mid-income, value-orientated residential developments, ranch-style mansions and vacation homes to luxury beachfront resorts, Locus has a varied portfolio to suit all personal tastes and budgets.

Corporate social responsibility and philanthropy are at the very heart of Locus and its CEO is passionate about giving back to society and transforming the environment in which children in Africa live. In 2019 Locus Estate set up the Anidaso Foundation to drive this agenda and passion.



#### **Our Values**

#### We thrive on Excellence:

Locus is focused on fulfilling high-end services that deliver extraordinary experiences to clients.

#### **Innovation:**

We work creatively to get results.

#### We put people first:

Our goal is always to work with our clients to empower them to live luxuriously and earn profitably on their investments.

To provide unrivalled level of comfort, elegance, luxury

#### Our Purpose

Our Future

To help transform the real estate industry in Africa.

and style to our discerning guest and clients.





### DEVELOPMENTS





# LOCUS DRIVE







# Our History

Founded over 5 years ago, Locus Estate has evolved into a substantial fully integrated business with more than 50 employees, taking care to deliver world-class services in the real estate industry.

Our first development was completed in Accra, a six-unit apartment residence in 2017. Since then, we have delivered over 50 residential units and commercial properties.

We are led by a highly experienced and entrepreneurial management team drawn from all sectors of the property industry with our founder playing a key role in the business. The team is committed to value creation and uncompromising quality across all stages of the development lifecycle.

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### 5 Years Of Excellence In Real Estate

### Timeline

Founded January 2017





# It all started HERE 'IIII'



# What We Do

#### Real Estate Development

Real Estate is in our DNA and remains our core aim. Our business processes and activities range from remodelling and buying existing buildings to the purchase of raw land and the sale of developed lands or parcels to others. In return, we have an excellent understanding of high-end finishes, top-tier construction and unique architecture.

Locus Estate brings together a collection of refined apartment residences, luxurious villas and townhouses across all income brackets. With our warranty trademark, Locus Estate developments are one of the quickest sold-out properties in Africa and in high demand.



Locus Estate offers owners of both residential and commercial properties an option to create the perfect home or space tailored to meet their every specification.

At Locus Estate our bespoke property development service offers the property owner peace of mind, a guaranteed high-quality finish and an option to be extra flexible on their desired property. From location to finish we make sure we fulfil every requirement on your checklist.

#### Dream it, we build it.



### Architectural Services & Interior Design Services

#### Architectural Services:

We aim to sit alongside the very best of global design. We want to create a positive architectural legacy with all our projects turning out to be local or national landmarks. With effective space planning, our projects have a cohesive sense of form and function that makes them attractive and usable for our clients.

Our team specializes in creating public and private spaces that symbiotically coexist with surrounding buildings, both existing and/or new.

Locus' experience in planning and design is both deep and broad, with an extensive portfolio in residential, lifestyle, multi-family, resort and other commercial fields.

#### Interior Design Services:

In 2017 we revolutionised high-end home decor by partnering Meraki, an international luxury design agency to provide first-class interior design service for all our projects. Our expert design team source some of the exclusive collections to bring a new timeless aesthetic to design and we've picked up more than our fair share of recognition from developers, homeowners and other industry players.





#### Property Management Services

Locus Estate does not just end the transaction at sales; we also offer after-sales service. In-house security, janitorial, facility manager and other highly skilled professionals are responsible for managing apartment residences, villas, townhouses and other commercial properties. Our property management service team have been trained to deliver excellence and add value to each property.

### Real Estate Advisory & Consultancy

With over 5 years of experience and an exceptional network, we provide a high level of real estate market expertise driven by first-hand knowledge in every aspect of development, land acquisitions, build to rent, project management, finance, and marketing and sales. We were raised in the real estate and development world so when it comes to understanding how to add value to a property, our unmatched insight & understanding comes from our own experience, exceptional network, market research and financial analysis.







## Testimonials



The Locus team made us land owners! They made the process smooth and alleviated our fears. Happy 5th anniversary Locus!

- Sharwon Boateng, USA

I must be Locus' first commercial client and I have been the longest staying Locus client. What has kept me with Locus (White Oak Apartment) is the continuous renovation and maintenance.

Every year, I look forward to how the traditional grey, white and red colours are going to be rearranged and still look amazingly pleasant. Their management services are second to none.

I congratulate them on their 5 years and wish them well for the years ahead."



- Ohene Boakye, Ghana

### "

Nana Yaw Afrifa has represented Locus on numerous real estate deals both buying, selling and rentals. He has shown right from the start that he is extremely competent in real estate transactions. I loved how quickly he responded to all of my questions as well as his knowledge of the whole process from start to finish.

When I first met Nana Yaw Afrifa way back in 2017 he explained that his job is more service than sales. He proved that time and again with his thorough knowledge of home construction and the local market.

Finally, Locus Estate is very well respected in the real estate industry and I think that goes a long way when it comes to real estate development.

I now consider Nana Yaw Afrifa a friend and would highly recommend him to anyone that is searching for a new home to buy or rent. Thanks again to you and your entire team for being such a pleasure to work with

#### - David Ekow Mensah



### "

My family was impressed with the dedication and attention provided by Locus after we parted ways with our previous contractor due to some circumstances. I was at first sceptical because they are young but to my amazement, they brought my vision to reality. The Hague as we like to call it is absolutely stunning and captures every detail of our dream house. I would strongly recommend Locus Estate to all my friends and prospective homeowners!

- Mrs Caroline Okyere



Airport Hills, Accra, Ghana

### Team



Yaw Afrifa CEO



George Opoku Exceutive Director



Thomas E. Appiah-Poku Commercial Director



Emmanuel Apraku Head of Projects



Daniel Adjei, CA Head of Finance



Afua Afrim Head of Sales and Marketing



# Why Locus?

Purchasing a home or renting a property is a life changing decision and the right advice and guidance is of prime importance. Choosing to work with Locus guarantees that you are working with real estate experts with the experience that matters to push the boundaries of excellence.

Our diverse portfolio of integrated services and a thorough understanding of the African marketplace make us your best bet to get value for money in the industry. Most importantly, we are knowledgeable of the gradations such as construction materials and design superiority that govern the value of properties. Our projects are landmarks; the masters of bespoke buildings and luxury.

Your needs and concerns are always considered first by our proactive team. Our goal is simply to make the process of finding the perfect home or commercial property an enjoyable experience. Choose to work with Locus today and we will take care of you from planning, design, building, interior design, inspections, title, payment and closing.

Kindly contact us to start a conversation on acquiring your next property.





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